

Æstetisk Seminar

Æstetisk Seminar er tilrettelagt af AIIM – Centre for Aesthetics of AI Images

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Sleeping and sensing digital bodies **The aesthetics of platformed corporeality**

New media entail new facets of staging, maintaining and viewing the body. Our talk explores this by looking into the aesthetics and politics of digital bodies on platforms such as Youtube, Twitch and Instagram. We focus on these bodies' interaction with and intriguing capacity to affect their audiences. In our first case, we present *sleep streaming*, formats in which individuals broadcast footage of their sleep to online audiences in real-time. In our second case, we concern ourselves with short-form videos described as *oddly satisfying*. This type of content evokes unexpected pleasure in viewers through its featuring of multisensory stimuli, such as perfectly fitting objects, mesmerising paint mixing and contrasting textures.

In our talk, we investigate how these videos introduce new modes of 'embodied spectatorship' and sensory-driven consumption. Our analytical approach to the videos is inductive; we take the videos as our starting point and conduct close-readings and aesthetic analyses of the selected content. Finally, we discuss how sleep streams and oddly satisfying content negotiate existing notions of labour and gender, and how platform politics contribute to shaping the seemingly apolitical content.

Torsdag den 20. november 2025, Kl. 14:15-16:00
Kasernen, bygning 1584, lokale 112

Alle er velkomne / All are welcome