

# ***Æstetisk Seminar***

*Æstetisk Seminar er tilrettelagt af AIIM – Centre for Aesthetics of AI Images*

## **Leonardo Impett**

### **There Is No Generative AI: Epistemic Compression and Neural Exchange Value**

This talk draws on a central thesis from a forthcoming book, *Vector Media* (Impett, Offert, Drucker). *Vector Media* traces the historical epistemology of artificial intelligence, and highlights the latent theories of the image, and of knowledge, inscribed in deep neural networks. The inevitable “bias” of these systems lies not only in what they represent, but in the very logic underlying representation. Their internal ideologies are often not visible in training data or generated outputs, but emerge from how the model organizes and transforms information within itself.

While previous media technologies have created new formats or imitated existing media, neural networks instead seek to dissolve all previous media into a universal space of commensurability: vector space. These models impose operational commensurability on media objects — from representation to interpolation, from medium to vector — making possible their circulation, translation, and manipulation within neural infrastructures. *Vector Media* thus shows how AI's internal mechanisms inscribe new epistemologies of media. Cultural objects, once specific to a medium, are now rendered fungible — commodities in a new neural economy, expressed solely in terms of their “neural exchange value.”

**Tirsdag den 7. oktober 2025**

**Kasernen, bygning 1584, lokale 224**

**OBS: Klokken 13:30-15:30**

Alle er velkomne / All are welcome