

## RESEARCHING TRANSNATIONAL MEDIA CIRCULATIONS



**Research Workshop** Tuesday September 20<sup>th</sup>, 14-17 + dinner at 18pm  
Media Studies, Aarhus University in the lunch room, Nygaard 5335, 2<sup>nd</sup> floor  
Dinner at the harbour (Frøken Koch: <http://brodrenekoch.dk/restauranter/froeken-koch/>)

We are hosting great international guests this semester, all of them doing research on transnational media conditions and cultural circulation. We are glad to invite all our media colleagues to take part in this workshop and to join us for dinner after the workshop. The *School of Communication and Culture* covers the costs for the sweets & fruits for everyone as well as the dinner for the presenters and organisers, other participants have to pay the dinner for themselves (max 300 DKK per person).

### Programme:

Each presenter has 10 minutes to present their research ideas and pose questions for the panel. There will be time for discussion in each panel.

Workshop chairs: Susanne Eichner and Anne Marit Waade

#### 14-14.45: Panel 1: Researching transnational co-production

- Postdoc. Vilde Schanke Sundet, University of Lillehammer, Norway → title tba
- Assoc. Prof. Alessandra Melerio, Universidade Federal de São Carlos, Brazil:  
*"Transnational co-productions: Brazilian strategies, achievements and challenges"*

14.45-15 Break

#### 15-15.45: Panel 2: Researching transnational online television

- Prof. Trine Syvertsen, University of Oslo: *"Researching transnational media resistance. Television boycotts and online detox - how forms of resistance travels across borders"*
- PhD stud. Rui Xu, AU: *"Exploring the surging popularity of British television dramas among Chinese audiences"*

15.45-16 Break

#### 16-17: Panel 3: Researching transnational media coverage and circulation

- Assoc. prof Unni From, AU: *From Ivory Tower to Cross-Media Personas: The Heterogeneous Cultural Critic in the Media*
- Postdoc. Yamila Heram, Argentina → title tba
- Assoc. Prof. Henrik Bødker, AU *Journalism and the Meaning of Circulation*

17.00: Walk and talk to the harbour. The dinner will be served at 6pm

**Registration:**

Please register for the workshop + dinner no later than **Sept 15<sup>th</sup>**

Send an email to Sanne, [seichner@cc.au.dk](mailto:seichner@cc.au.dk)) and tell her if you can join the workshop and/or the dinner (and if you have any special needs in that regard).

**Hosts:**

The Research Programmes at Arts, AU

*Media, Communication and Society*: <http://cc.au.dk/en/research/research-programmes/media-communication-and-society/>

*Cultural Transformations* <http://cc.au.dk/en/research/research-programmes/cultural-transformations/>

The Research Projects:

*Cultural intermediaries* (FKK)

*What makes Danish TV drama series travel?* (FKK) <http://danishtvdrama.au.dk>

**Speakers & Hosts:**

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